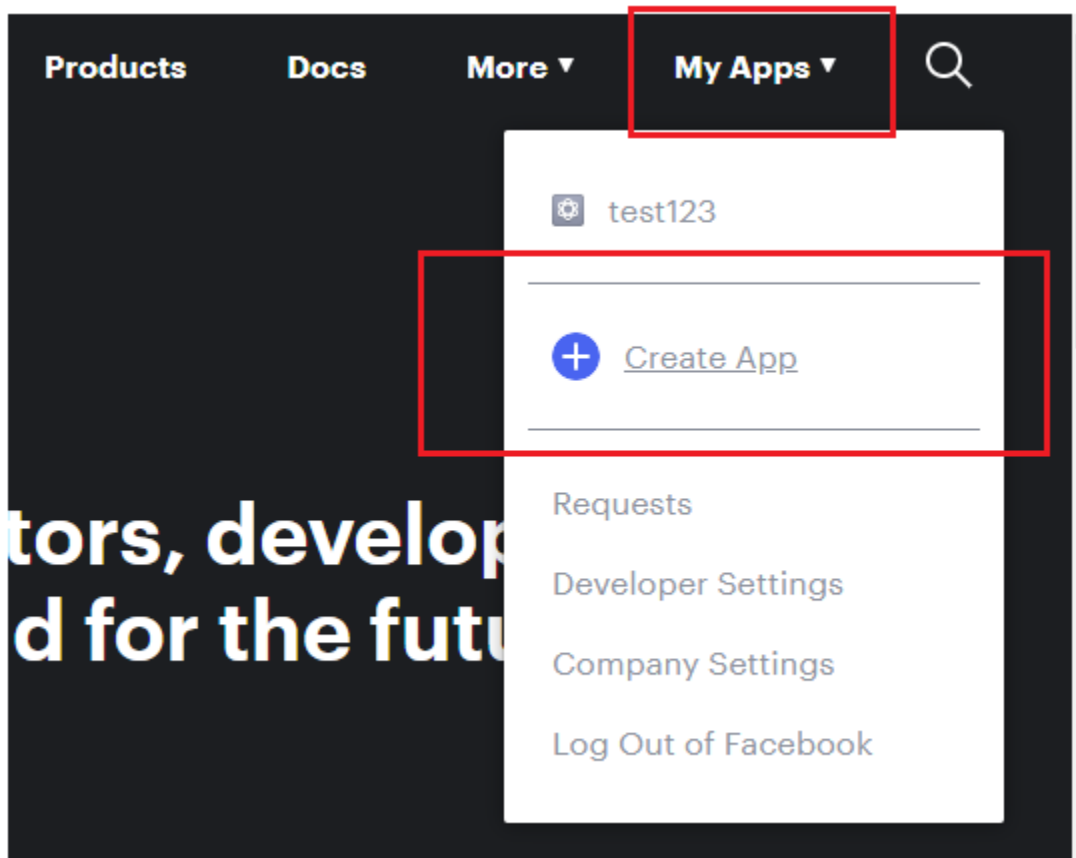




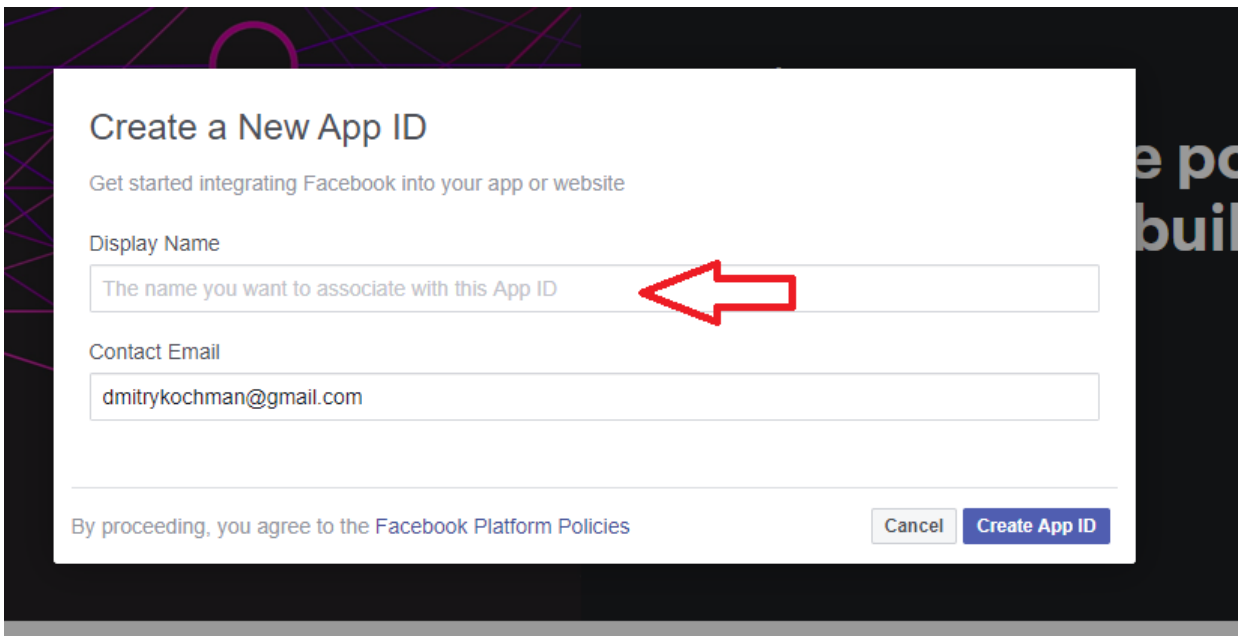
## Adding Strimm TV channel to Facebook

Important: Your Facebook must have minimum 2,000 likes in order to be eligible by Facebook to embed your channel.

1. Go to <https://developers.facebook.com/> , **Sign Up** and click on “**Create App**” in My Apps section on the top right corner.



## 2. Add **Display Name** and click **“Create App ID”**



**Create a New App ID**

Get started integrating Facebook into your app or website

Display Name

The name you want to associate with this App ID

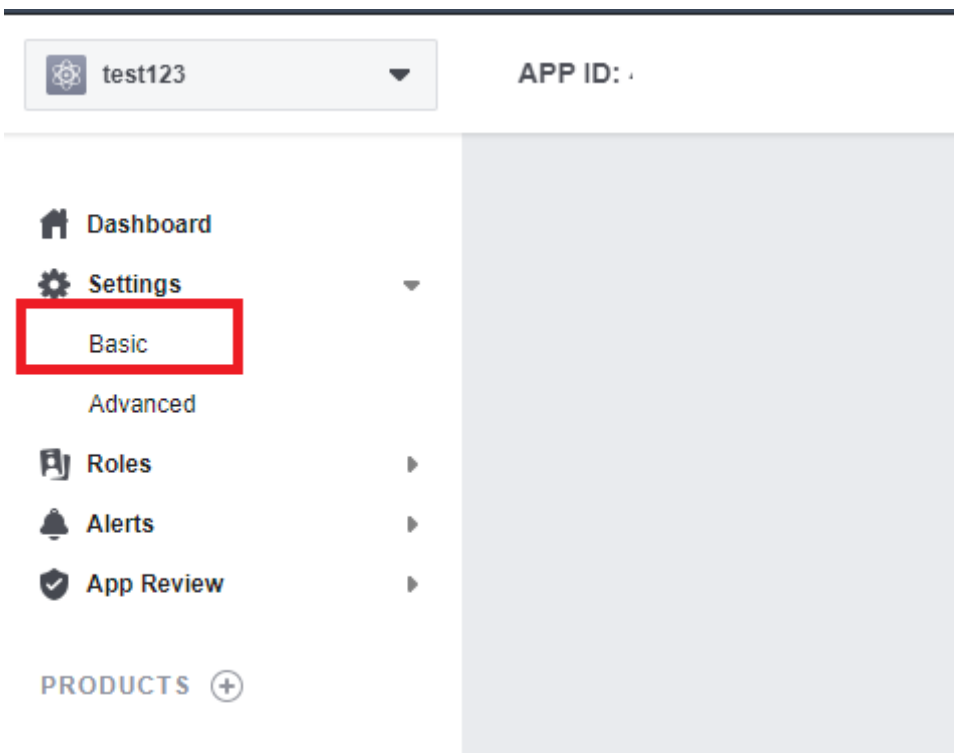
Contact Email

dmitrykochman@gmail.com

By proceeding, you agree to the Facebook Platform Policies

Cancel Create App ID

## 3. Go to **Settings >> Basic**



test123 APP ID: .

- Dashboard
- Settings
  - Basic**
  - Advanced
- Roles
- Alerts
- App Review

PRODUCTS (+)

#### 4. Add “App Domains”

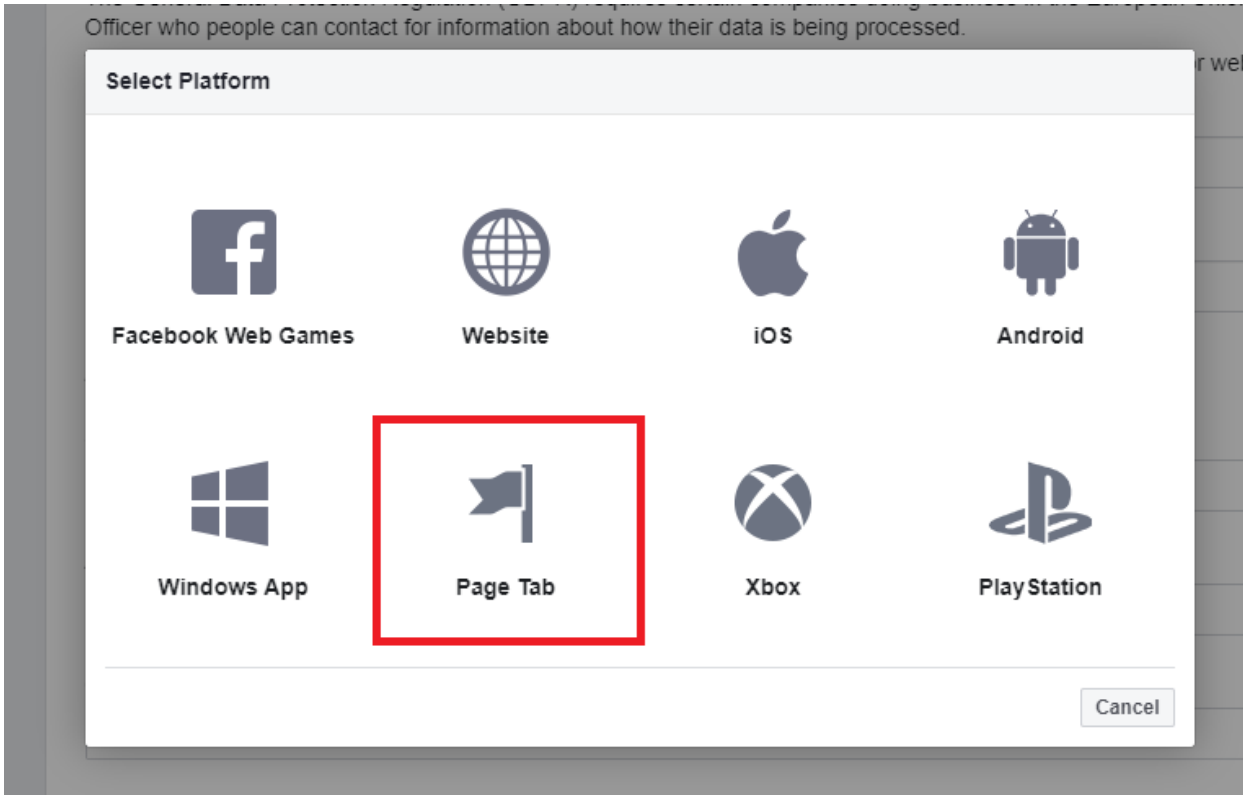
Enter “iframe.strimm.com” in the “App Domains” field

The screenshot shows the Facebook App configuration interface. The 'App Domains' field is highlighted with a red border and contains the text 'iframe.strimm.com'. Other fields include App ID, App Secret, Display Name (Strimm TV), Namespace, Contact Email, Privacy Policy URL, Terms of Service URL, App Icon (1024 x 1024), and Business Use options.

#### 5. On the bottom of the opened page, click – “Add Platform” and select “Page Tab” in the popup

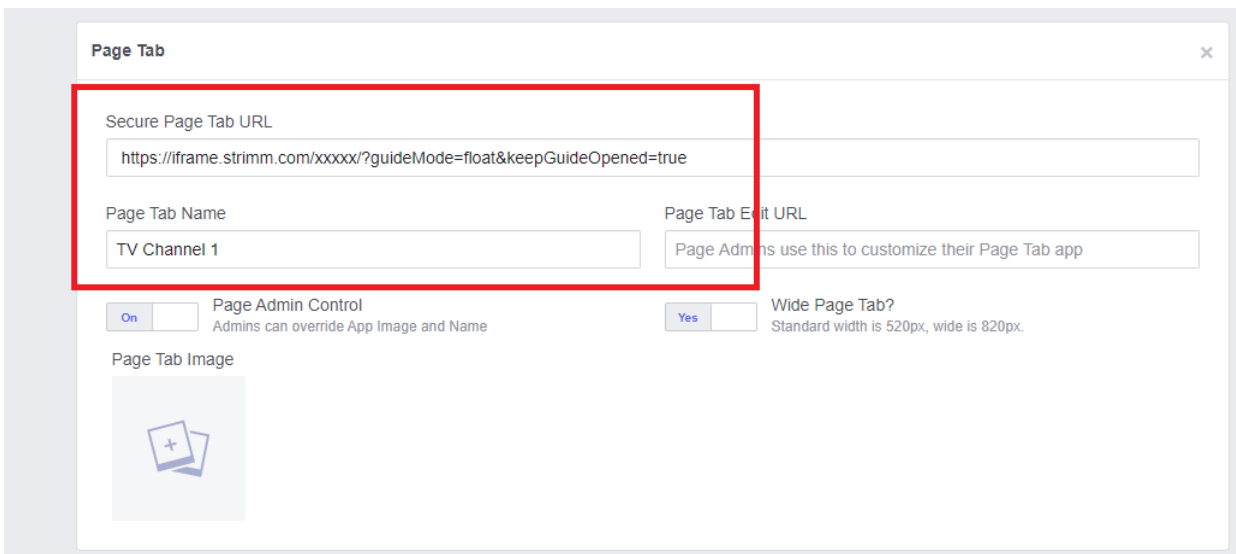
The screenshot shows the Facebook Address form. The '+ Add Platform' button at the bottom is highlighted with a red border. The form includes fields for Address, Street Address, Apt/Suite/Other (Optional), City/District, State/Province/Region, ZIP/Postal Code, and Country (United States).

## Select "Page Tab"



6. In a newly opened Page Tab area, enter the embed code for the Facebook (located in the channel settings page of Production Studio in your Strimm TV account) and then add a **Page Tab Name**.

Click **SAVE CHANGES** once done.



7. Next, create the following custom URL:

**facebook.com/dialog/pagetab?app\_id=YOUR\_APP\_ID&redirect\_uri=SECURE\_PAGE\_TAB\_URL**

Make sure that there are no spaces in the URL and it matches the pattern.

Change “**YOUR\_APP\_ID**” to your **developers.facebook.com** APP ID (a 15-digit number located in the top left corner on **developers.facebook.com console**)

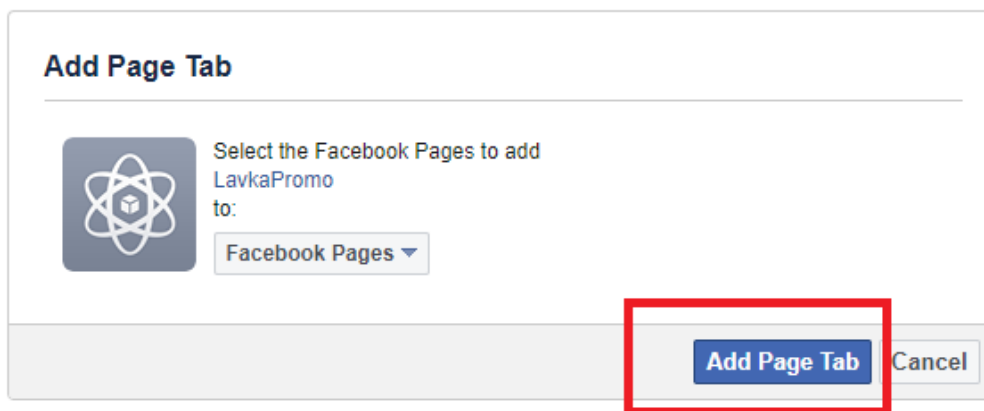
Change **SECURE\_PAGE\_TAB\_URL** to your Secure Page Tab URL link (see p. 6 above), which is your Strimm TV embed code for Facebook

Example:

**https://www.facebook.com/dialog/pagetab?app\_id=xxxxxxxxxxx&redirect\_uri=https://iframe.strimm.com/xxxxx/guideMode&keepGuideOpened=true**

Once URL is created, follow this new link and open this page.

8. Select the Facebook page you want to add the channel to and click “**Add Page Tab**”



That's it! Your Strimm TV channel should be added to your Facebook page. You can control it or turn it OFF by going to the Facebook page **Settings**.

**Tip:** to avoid errors, we recommend having developers.facebook.com account under the same account as your Facebook page and to have it opened in the same browse